

NATIONAL COLLEGE RADIO GROUP PLANS "RENDEZVOUS WITH RADIO"

APRIL 30 SET FOR COLLEGE RADIO SEMINAR AT COLUMBIA

"Rendezvous With Radio," a seminar in radio from the studio to the listener, will be the theme of a national meeting of college radio personnel at Columbia University on April 30, 1960. Sponsored by the Intercollegiate Broadcasting System, the meeting is open to all station regardless of IBS affiliation.

Highlighting the meeting will be workshops in "Setting Up A Station," "Advanced Engineering," "College Radio FM," "Programming" and "Business." Executives of the Intercollegiate Broadcasting System will coordinate these informal seminars.

Speeches by Charles Quigley on the expanding field of college FM radio and by IBS founder and President David Borst on IBS history will open the conference.

A mixer at a Columbia dance and awards of valuable station equipment will culminate the meeting on Saturday night. The possibility of a second session on Sunday is being investigated.

Station personnel interested in overnight accommodations are urged to communicate with Manager John Pegram of WKCR at Columbia, who will arrange housing accommodation.

A tour of WKCR, Columbia's Kings College Radio will open the meeting on Saturday morning at 10.

Founded at Brown University in 1940, the Intercollegiate Broadcasting System represents member stations to federal agencies, furnishes technical and programming assistance and serves as a national college radio coordinating association.

